



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-15-2012 PAGE: 1 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395258	08-09-2012	10-11-2012	2	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
330 349 2195	240877	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	240877

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 330 P : 349 E : 2195																	
1	10-16-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1	1	1	1				4	500	0	0
2	10-22-2012	10-22-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1							1	500	0	0
3	10-16-2012	10-21-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30		1	1	1				3	225	0	0
4	10-22-2012	10-22-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30	1							1	225	0	0
5	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	2	30			1	1				2	500	0	0
6	10-16-2012	10-21-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30		1	1	1				3	350	0	0
7	10-22-2012	10-22-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30	1							1	350	0	0
8	10-16-2012	10-21-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30		1	1	1	1			4	175	0	0
9	10-22-2012	10-22-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30	1							1	175	0	0
10	10-16-2012	10-21-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30		1	1	1	1			4	175	0	0
11	10-22-2012	10-22-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1							1	175	0	0
12	10-16-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30		1	1	1	1			4	250	0	0
13	10-22-2012	10-22-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	1							1	250	0	0
14	10-16-2012	10-21-2012	03:00PM - 04:00PM	KATIE (817)	2	30		1	1	1	1			4	175	0	0
15	10-22-2012	10-22-2012	03:00PM - 04:00PM	KATIE (817)	2	30	1							1	175	0	0

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395258	Contract Dt 08-09-2012	Revision Dt 10-11-2012	Rev# 2	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 330 349 2195	CMS # 240877	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240877
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 330 P : 349 E : 2195																	
16	10-16-2012	10-21-2012	01:00PM - 02:00PM	THE CHEW (11514)	2	30	1	1	1	1				4	175	0	0
17	10-22-2012	10-22-2012	01:00PM - 02:00PM	THE CHEW (11514)	2	30	1							1	175	0	0
18	10-16-2012	10-21-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	2	30		1		1				2	200	0	0
19	10-22-2012	10-22-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	2	30	1							1	200	0	0
20	10-16-2012	10-21-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)	2	30		1		1				2	175	0	0
21	10-22-2012	10-22-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)	2	30	1							1	175	0	0
22	10-16-2012	10-21-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30			1		1			2	300	0	0
23	10-16-2012	10-21-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	2	30		1	1	1	1			4	275	0	0
24	10-22-2012	10-22-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	2	30	1							1	275	0	0
25	10-16-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30		1	1	1	1			4	750	0	0
26	10-22-2012	10-22-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1							1	750	0	0
27	10-16-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		1		1				2	650	0	0
28	10-22-2012	10-22-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1							1	650	0	0
29	10-16-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		1	1	1	1			4	700	0	0
30	10-22-2012	10-22-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	700	0	0

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Agency CPE: C : 330 P : 349 E : 2195																	
31	10-16-2012	10-21-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30		1	1	1	1			4	850	0	0
32	10-22-2012	10-22-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	1							1	850	0	0
33	10-22-2012	10-22-2012	09:00PM - 11:00PM	PRIME SPECIALS (797)	3	30	1							1	2,000	0	0
----- ITEM LINE NOTE ----- PRESIDENTIAL DEBATE																	
34	10-16-2012	10-21-2012	09:00PM - 11:00PM	PRIME SPECIALS (797)	3	30		1						1	2,000	0	0
----- ITEM LINE NOTE ----- PRESIDENTIAL DEBATE																	
35	10-16-2012	10-21-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)	3	30			1					1	1,400	0	0
----- ITEM LINE NOTE ----- MIDDLE/NEIGHBORS																	
36	10-16-2012	10-21-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	2	30		1	1	1				3	75	0	0
37	10-22-2012	10-22-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	2	30	1							1	75	0	0
38	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	0	0
39	10-16-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	0	0
40	10-16-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	0	0
41	10-16-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	0	0
42	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						1		1	150	0	0
43	10-16-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	2	30							1	1	250	0	0

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Agency Est# 330 349 2195				CMS # 240877		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD			Start Date 10-16-2012		End Date 10-22-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 240877					
Line	Start Date	End Date	Time Period									Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 330 P : 349 E : 2195																							
44	10-16-2012	10-21-2012	08:00AM - 09:00AM									GOOD MORNING AMERICA SUNDAY (4789)	2	30								1	1	350	0	0
45	10-16-2012	10-21-2012	08:00AM - 09:00AM									GOOD MORNING AMERICA SATURDAY (1883)	2	30								1	1	400	0	0
Deleted																										
Contracted Gross Total:																							0	0.00		
Actual Gross Total:																							0	0.00		
Agency Commission:																								0.00		
Net Total:																								0.00		
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total											
Oct 12			0.00			0.00			0.00			0.00			0.00											
TOTAL			0.00			0.00			0.00			0.00			0.00											

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